

MODERN SLAVERY STATEMENT FOR MIQ DIGITAL LIMITED ("THE COMPANY")

FINANCIAL YEAR ENDING 30 SEPTEMBER 2018

INTRODUCTION

The Company takes a zero-tolerance approach towards slavery and human trafficking within its supply chain and expects the same commitment from its suppliers, contractors and business partners. This statement sets out the steps it has taken during the financial year to reflect this commitment.

ORGANISATIONAL STRUCTURE

The Company is an international marketing intelligence company. We employ over 550 people in 15 offices located in North America, Europe and the Asia Pacific region.

This statement applies to and covers all of the Company's subsidiaries and any other company within its corporate group.

OUR SUPPLY CHAINS

Our key supply chains comprise:

- Digital advertising marketplaces/demand side platforms (DSPs);
- Other companies supplying services connected to the serving, monitoring and verification of on-line advertisements;
- Data suppliers; and
- Other IT and technical service companies.

These businesses are predominantly staffed by highly-skilled employees. We consider that the sector that we operate in, the transactions that we undertake and any business relationships that we enter into all carry a negligible risk in terms of slavery and human trafficking.

In light of the above, the Company assesses that the overall risk from slavery and human trafficking within its business is negligible.

OUR APPROACH TO SLAVERY AND HUMAN TRAFFICKING

The Company acts ethically and with integrity in all its business relationships. The Company is committed to ensuring that there is no slavery or human trafficking in its supply chains or in any part of our business.

DUE DILIGENCE

The Company will not support or deal with any business knowingly involved in slavery or human trafficking.

The Company will remain alert to any risk from slavery and human trafficking. If the Company has any reason to suspect that any of its suppliers are affected by slavery or

human trafficking; it will carry out reasonable and proportionate investigations and take whatever action it considers appropriate.

FURTHER STEPS

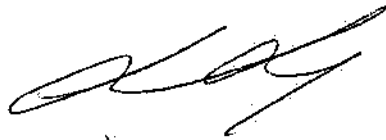
Our key performance indicators will be:

- The number of reports we receive of slavery or human trafficking within our supply chain; and
- The instances of our carrying out investigations and taking appropriate action.

We will review the risk from slavery and human trafficking annually and assess whether the risk has increased. If the risk has increased, we will consider what further actions are required to ensure that slavery and human trafficking is not taking place in any part of our business or supply chains. Such further actions may include extending training about slavery and human trafficking more widely across the Company's staff.

This statement is made pursuant to section 54(1) of the UK Modern Slavery Act 2015 and constitutes the Company's slavery and human trafficking statement for the financial year ending 30 September 2018. It has been approved by the Company's board of directors:

DIRECTOR



Date:

27/3/19