



Shoppable

DISPLAY

Platform	Dimensions	File Type	Max File Size
Billboard	1400x400, 840x400	JPG, PNG	750 KB
Transit centers	1080x1920, 1280x720 and 1920x1080		
Airports	720x1280		
Doctor's office	1366x768		

VIDEO

File Type	Length	Video Frame Rate	Video Encoding	Maximum Bit Rate	Video Resolution
MP4, MOV, WEBM, FLV, AVI & MPG	5 - 30 seconds	25, 29.97, or 30 frames per second (FPS)	H.264	12 mbps	16:9 or 9:16; 1920x1080, 1080x1920