MiQ														
Standard Displa	у													
			If MiQ Hosts Image		HTML5 (If MiQ or 3rd Party Hoste				Animation					
	Platform	Dimensions	File Type	Max File Size		Max Backup Image File Size	Max Initial File Size	Max Polite File Size	Max Animation	Max Loops	Frame Rate	Click Through	Secure (https)	Folder Structure
MPU	Desktop, Table, Mobile	300x250	JPG, PNG, GIF	150КВ	HTML, JS, CSS, JPG, PNG, GIF	40KB	200 KB	2.2МВ	30 seconds	3 loops	24 frames per second	A click tag that opens		
Double MPU	Desktop, Table, Mobile	300x600										in a new window (blank) is mandatory		Each ad unit mus individually zippe
Super Skyscraper	Desktop, Tablet	160x600										for upload	SSL compliant. This	and each of the
Skyscraper	Desktop, Tablet	120x600										For ads built in Google		files must contain static backup im
Leaderboard	Desktop, Tablet	728x90										Web Designer and are being uploaded into GCM, a "exit ad"	and fourth-party calls.	. (dimensions need
Mobile Banner Small	Mobile	300x50											Note that the landing page does not need	be at unit size) ar folder with the inc
Mobile Banner	Mobile	320x50											to be secure.	html file and image assets
Mobile Interstitial	Mobile	320x480, 480x320												
Tablet Interstitial	Tablet	768x1024, 1024x768										Click lug	l .	