MiQ

Video - Horizontal

Dimensions Accepted	Platform	If MiQ Hosts Video		If 3rd Party Hosts Video						Max Video Length	Max Frame Rate	Click Through	Secure (https)
		File Type: Video	Max File Size	Tag Type	File Type: Video	File Type: Audio	Max File Size	Dimensions	Skippable Attribute				
1920 x 1080 (16:9) or 1440 x 1080 (4:3) minimum recommended	Desktop, Mobile, Tablet	mp4, mov, webm	100MB	VAST, VPAID	mp4 must be included, webm recommended	PCM or AAC preferred	100MB	Video ads can render in any sized player, e. g. 1280 x 720 (16:9), 640 x 480 (4:3)	We recommend providing both a skippable and a non-skippable version for each tag	15s and 30s recommendation; can also accept 6s.	30 frames per second	New Window (_blank)	All elements must be SSL compliant. This includes tracking pixels, ad responses, and fourth-party calls. Note that the landing page does not need to be secure.

Video: In-Stream	
About	Supported Tracking Events
In-stream video creatives are played in video content players. They are played before, during, or after a publisher's video content, and use VAST XML to ensure proper rendering across players.	Impression and Click
	Video start, 25%, 50%, 75%, and 100% completion
	Mute, unmute
	Pause, resume