

MiQ

Video - Vertical															
		If MiQ Hosts Video		If 3rd Party Hosts Video											
Dimensions Accepted	Platform	File Type: Video	Max File Size	Tag Type	File Type: Video	File Type: Audio	Max File Size	Dimensions	Skippable Attribute	Max Video Length	Max Frame Rate	Click Through	Secure (https)		
1080 x 1920 (9:16) or 1080 x 1440 (3:4) minimum recommended	Desktop, Mobile, Tablet	mp4, mov, webm	100MB	VAST, VPAID	mp4 must be included, webm recommended	PCM or AAC preferred	10MB	Video ads can render in any sized player, e. g. 720 x 1280 (9:16) 480 x 640 (3:4)	We recommend providing both a skippable and a non-skippable version for each tag	15s and 30s recommendation; can also accept 6s.	30 frames per second	New Window (_blank)	All elements must be SSL compliant. This includes tracking pixels, ad responses, and fourth-party calls. Note that the landing page does not need to be secure.		
Video: In-Stream															
About	Supported Tracking Events														
In-stream video creatives are played in video content players. They are played before, during, or after a publisher's video content, and use VAST XML to ensure proper rendering across players.	Impression and Click														
	Video start, 25%, 50%, 75%, and 100% completion														
	Mute, unmute														
	Pause, resume														